

KIRA BUTLER

SENIOR UX/UI & ART DIRECTOR

EXPERTISE

User Experience Design
Web & Graphic Design
Brand Development
Art Direction

EDUCATION

BFA DESIGN ART

with Distinction

Concordia University
2004 to 2008

AEC MULTIMEDIA DESIGN

with Honours

Int'l Academy of Design
2003 to 2004

DEC LIBERAL ARTS

John Abbott College
1999 to 2002

TRAINING

ART HISTORY SPECIALIZATION

McGill University
2008 to 2009

ESSENTIAL MANAGEMENT SKILLS CERTIFICATE

McGill Executive Institute
December 2013

BUSINESS WRITING CERTIFICATION

McGill Executive Institute
November 2012

PROFILE

My experience providing design solutions to a variety of clients balances technical proficiency, accountability, creative process, and a desire to establish resonant products in print and on the web. An aggressive creative professional with uncompromising standards for execution, I am committed to producing work that is beautiful, user-friendly, and competitive with the competition. My design process is iterative, often collaborative, and QA is never compromised. I create memorable work that always meets the deadline, and I am a champion for the end user.

EXPERIENCE

NOISY GHOST CO. MONTREAL, QUEBEC

Senior UX Designer and Art Director, Proprietor - June 1999 to present

Owned and operated a freelance design company that provided user experience design, identity, graphic, and web design services to a variety of clients predominantly in ecommerce. Provided UI and UX design services to optimize user behaviour on web and mobile properties, while establishing style guidelines for sub-contractors. Managed budgets, final production, quality assurance, and .

GROUP DYNAMITE MONTREAL, QUEBEC

Senior UX/UI Designer - November 2017 to February 2018

Translated product vision into a cohesive experience by reconciling user needs with business goals and best practices in interaction design and usability. Facilitated brainstorming sessions with stakeholders and execution teams, developed interactive prototypes, visual mockups and interface designs, and conducted research into competitor experiences to identify opportunities. Worked with the analytics team to establish performance indicators and measure business value of developed products. Ensured compliance with external standards and internal brand guidelines for use by product owners, brand teams, and IT departments. Championed user-centered design thinking.

AIRBNB/LUXURY RETREATS MONTREAL, QUEBEC

Senior UX/UI Designer - November 2015 to November 2017

Conceived, executed, and tested interface designs for the company's website and mobile properties. Offered insight on trends and best practices associated with interfaces for the web and user experience. Collaborated with stakeholders and product managers to conceptualize new products and improve existing solutions on the company's website, in their internal and supplier tools, and apps. Followed initial concepts, wireframes, mockups, and prototypes through to production and user testing, while playing a key role in the visual design of new features and ongoing refinements to existing features.

KIRA BUTLER

SENIOR UX/UI & ART DIRECTOR

PROFICIENCIES

Sketch
Photoshop
Illustrator
InDesign
InVision
Flynto
HTML/CSS
WordPress

LANGUAGES

ENGLISH
spoken, fluent
written, fluent

FRENCH
spoken, *intermediate*
written, *beginner*

SOCIAL HAUNTS

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twitter.com/noisyghostco

CONTACT

admin@noisyghost.co
514-966-5031

PORTFOLIO

www.noisyghost.co

LIGHTSPEED MONTREAL, QUEBEC

Designer, Team Lead - September 2010 to November 2015

Conceptualized, planned, and executed strategies that leveraged the company's brand image, social presence, website, marketing, and corporate identity online, in print, and at industry trade shows. Collaborated closely with the other members of the marketing department and contributed significantly to the brand's visual evolution. Adapting quickly, working through iterations, and producing clean, efficient designs that met deadlines was a work standard. Managed a team of three direct reports, and oversaw the rebranding effort.

WICRC POINTE-CLAIRE, QUEBEC

Web and Graphic Designer - May 2004 to June 2008

Designed multiple web properties, identity packages, and print resources. Collaborated with stakeholders to ensure objectives were met, and offered services in signage, installation, printed collateral to non-profit partners.

PROFESSIONAL QUALITIES

Detail-oriented and meticulous, enthusiastic when presented with challenges, I love experimenting with various styles and methodologies. I work well under pressure and respect deadlines, and I often create my own work tools. With a solid knowledge of applied design theory, usability best practices, and brand requirements, I respect industry standards, but I delight in bringing new vision to traditional forms efficiently and with precision.

PERSONAL QUALITIES

Honest and courteous, with a clear sense of strategy to meet objectives, I am a disciplined and diligent designer with a strong sense of responsibility. My communication skills, written, spoken, and visual are excellent, as are my organizational and listening skills. I endeavour to bring integrity to everything I do, and I approach new projects with fervour.

HOBBIES AND INTERESTS

Collecting comic books, book blogging, visiting museums, traveling to far-flung places, conventions, hot yoga, and cooking exotic food. I write long and short format horror fiction and dark fantasy for teens, and I'm querying my first novel for publication. I'm also a huge fan of classic horror movies.